

Introducing TechnoServe

International Conference on Rice Bran Oil : 2023

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Date

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TechnoServe & Who We Are

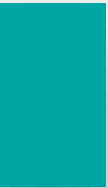
TechnoServe helps people lift themselves out of poverty by harnessing the power of the private sector.

A leading nonprofit organization operating in 28 countries, we work with hardworking women and men in the developing world to build competitive farms, businesses, and industries.

Mission: To fight poverty by helping people build regenerative farms, businesses and markets that increase incomes.

Vision: A sustainable world where all people in low-income communities have the opportunity to prosper.





at-a-Glance

- Benin
- Brazil
- Botswana
- Chile
- Costa Rica
- Colombia
- Côte d'Ivoire
- Dem. Rep. of the Congo
- El Salvador
- Ethiopia
- Ghana
- Guatemala
- Honduras
- India
- Kenya
- Malawi
- Mexico
- Mozambique
- Nicaragua
- Nigeria
- Panama
- Peru
- Puerto Rico
- Rwanda
- South Africa
- Tanzania
- Uganda
- Zambia
- Zimbabwe



54

Years of proven results



3.9 ROI

\$3.91 income gain for every program \$1 expended



1,900

Employees



28

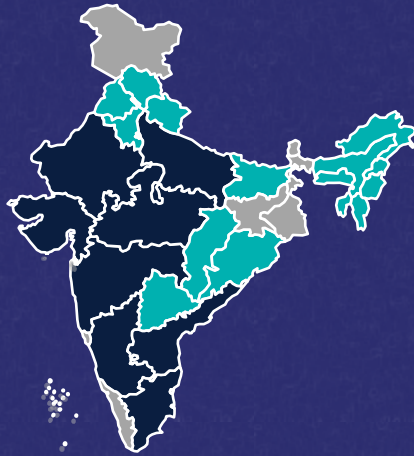
Countries



407,000

Individuals & businesses directly benefited in 2021

In India, we bring 15+ years of experience implementing impactful programs in underserved communities



Current Programs
 Past Programs



54k beneficiaries



\$25M financial benefits



58% Women beneficiaries

STRATEGIC PARTNERSHIPS IN INDIA



Conceptualization of TAA



Technical Assistance Accelerator Prelude (TAAP) is a one year initiation phase of a wider, long term global TAA program

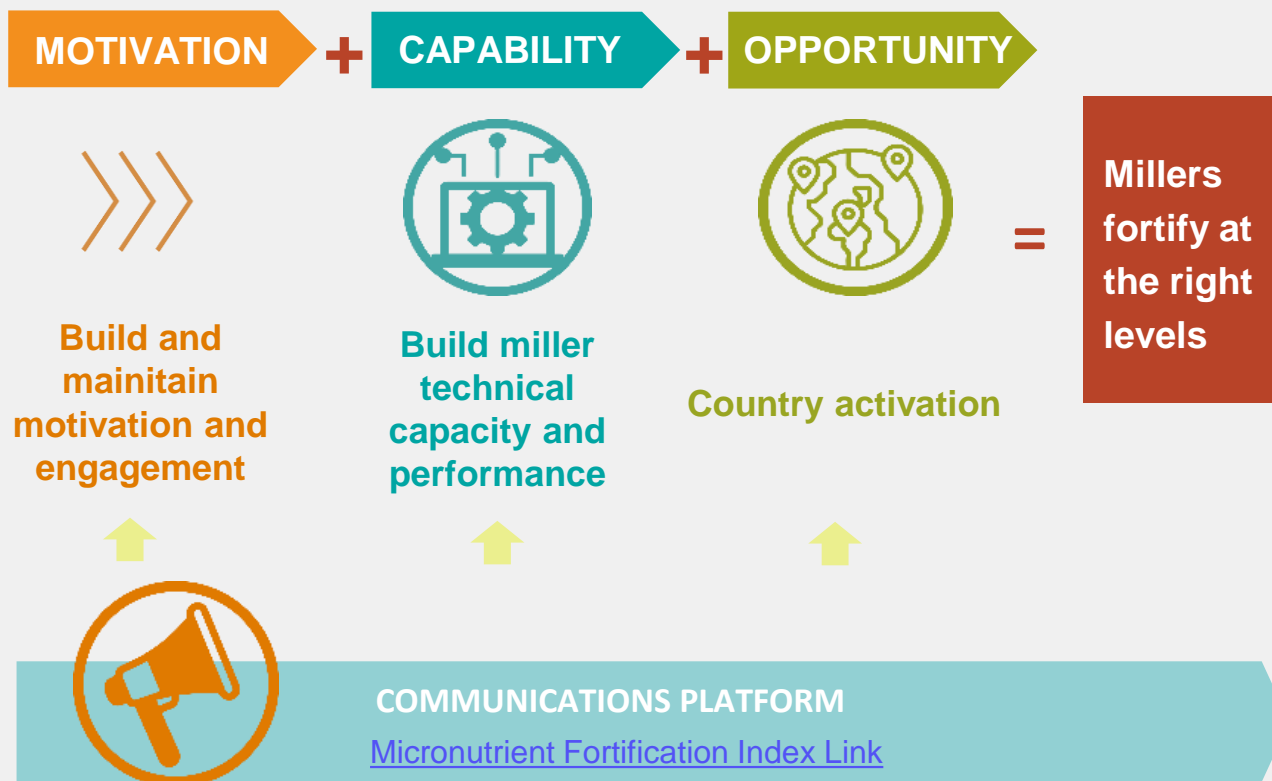
Area of focus:

- Edible Oil
- Rice
- Maize Flour & Wheat Flour

- The TAA is one of five Big Bets in the BMGF's Global Nutrition Strategy.
- Aims to improve large-scale food fortification (LSFF) through public-private partnership (PPP)
- TechnoServe chosen to lead this program in India, Bangladesh, Pakistan, Indonesia, Nigeria, Kenya, Tanzania & Ethiopia
- Strategic Fortification Partners to provide technical assistance (TA) and high-quality input to over 100 national food processors per year, helping to close gaps in compliance with national fortification regulations



Proposed framework to support mills for Food Fortification Excellence



Source: Michie, S., Van Stralen, M. M., & West, R. (2011). The behaviour change wheel: A new method for characterising and designing behaviour change interventions. *Implementation Science*, 6(1)



THANK YOU

technoserve.org

